

Eduardo Sampaio

PRODUCT MANAGER



PERSONAL PROFILE

Engineer with a background in Project and Product Management for Software, Innovation, and Digital Marketing.

I am a very passionate and goal-driven professional with solid communication skills.

LANGUAGES

- Portuguese - Native;
- English - Fluent;

CONTACT DETAILS



 www.linkedin.com/in/edusampaio/

SKILLS AND ABILITIES

- **CSM - Certified Scrum Master**
- **Portuguese valid Work Visa**
- Logical thinking and problem-solving mindset.
- Root Cause Analysis
- Technical Background
- Conflict resolution
- Oral and written communication

EDUCATIONAL HISTORY

PUCMinas - Pontificia Universidade Catolica

Industrial Automation and Control Engineering - 2011

- Industrial Automation and Project Management

PROFESSIONAL EXPERIENCE

PwC Digital

Manager

10/2022 - Today

Responsible for recruiting and managing a Business Analysis/ Product Management team (+10 PMs), including people managing activities (performance review, finance planning/control, etc).

I also worked directly as Product Manager for a Finance client, responsible for all the releases made for the UK market.

Capgemini FSG (Financial Services and Gov.)

Senior Project Manager

08/2021 - 01/2022

Project#1 - AXA Go: Responsible for deploying a patch management solution (Workstation Infrastructure management) for AXA's different entities worldwide.

Responsible for planning and closing Cyber Security audit issues related to Mobile Devices Management.

Project#2 - IMPIC: Responsible for delivering a Software Development project for IMPIC (Government real state regulation). The project was managed using Mixed Scenarios (Scrum and Waterfall);

InnoWave / Gamifyou - Lisbon

Product and Project Manager

02/2020 - 07/2021

- Product Management (Roadmap, Team Management, Financial Plan, PreSales Support and Proj Mgmt)
- Product Management Process definition.
- SpinOff Mangement. An internal product (InnGage - Gamification API) became a startup (Gamifyou).
 - Business Plan, Marketing and Product Management.

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(CONT.) PROFESSIONAL EXPERIENCE

Digitores - Lisbon

Co Founder & Project Manager 05/2017 - 12/2019

- Digital Marketing Startup funded in Lisbon.
 - Responsible for business development and centralizing the stakeholders management (investors, team, partners);
 - Digital Marketing Projects for Small and Medium business; Websites; Social Media; Marketing Campaigns (PPC); Marketing Automation.
- Raised +100k € Seed Round;

Embraer - Brazil

Product Development Engineer 12/2012 - 10/2016

Embraer is a Brazilian Aircraft Manufacturer.

Eduardo was a Software Engineer and Project Management for Commercial Aviation, Executive and Defense.

- Projects were related to Systems Engineering (ARP4754) and Embedded Software Development (DO 178 B/C);
- Suppliers oversight (Brazil and US) and interface w/ audit authorities ANAC, EASA and FAA. (remote and on site);

Accenture - Brazil

08/2010 - 12/2012

Analyst

- Project Management - IT Projects for Mining Companies;
- Requirements Management / Clients Interface;